

Custom Printed Wooden Nickels Since 1948

2022 Wooden Nickel Catalog

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Wooden Nickel Pricing

Base price includes one color printing with custom text and/or clip art from our FREE clip art library on the front and blank on the back. See below for additional fees and discounts.



1.5" Standard

Price includes custom text and/or free clip art on side one and blank on side two

100	250	500	1000	1500	2500	5000
\$0.563	\$0.368	\$0.225	\$0.189	\$0.171	\$0.162	\$0.158



2" Jumbo

Price includes custom text and/or free clip art on side one and blank on side two

100	250	500	1000	1500	2500	5000
\$1.043	\$0.675	\$0.610	\$0.550	\$0.520	\$0.490	\$0.460

Blank Nickels & Jumbos

Prices per pound are the same for Standard and Jumbo size wooden nickels. There are approximately 160 of the Standard 1.5" and 80 of the Jumbo 2" wooden nickels per pound. Orders must be in 1/2 pound increments.



Quantity	Blanks
Per Pound	\$15.80

Additional Fees and Discounts

MULTI-COLOR SURCHARGE	+35%
SIDE 2 SETUP	\$15.00
CUSTOM LOGO/IMAGE (PER IMAGE)	\$18.00
REPEAT CUSTOM LOGO/IMAGE	\$0.00
COPY/COLOR CHANGE (PER CHANGE)	\$10.00
CONSECUTIVE NUMBERING (PER 100)	\$8.00
KEY RING W/CHAIN (PER 100)	\$20.00
BALL KEY CHAIN (PER 100)	\$11.00
ALIGNING (PER 100)	\$11.00
SORTING TRAY	\$4.50
DRILLING (PER 100)	\$9.00
STANDARD RUSH PRODUCTION (3-5 BUSINESS DAYS)	+30%
SUPER RUSH PRODUCTION (1-2 BUSINESS DAYS)	+50%
SHIPPING	CALL
HANDLING FEE (IF WE SHIP ON YOUR ACCOUNT)	\$5.00
MILITARY& FIRST RESPONDERS DISCOUNT	-5%

Important Information

Production Time

Production time is calculated from the day the order is finalized. An order is considered finalized once we have received billing & shipping information, all design and order specifics and payment.

Normal production time is 7 Business Days plus additional time for shipping. Production time does not include transit time. Rush service is offered for an additional fee and is subject to availability. Some rush services may not be available on large orders, for specialty products or if we have reached our maximum number of rush orders at the time your order is finalized. Production may be extended on large orders, orders that require extra services and laser engraved or specialty items. Rush production does not include transit time. Rush orders received and finalized after 12:00 PM, Central Time, fall into the following business days business.

All orders are shipped as soon as they're ready but without rush service, normal production orders ARE NOT guaranteed to ship before the end of the seventh business day. Holidays, weekends and scheduled weekday closures are not included in regular production time. Weekends, holidays and scheduled weekday closures are not included in rush production times.

Payment Policy

It is our policy to collect payment on all orders at the time the order is placed. All orders are prepaid, TERMS ARE NOT AVAILABLE. If your company requires you to submit a Purchase Order, you are welcome to place your order using a PO however, we do not accept PO's in lieu of pre-payment. This saves us the cost of having an accounts receivable department and keeps our prices as low as possible. Production time is calculated from the date payment is received.

Unpaid order will be canceled after 30 days of no response to email, snail mail, and/or phone call attempts to collect payment. Orders can be held longer than 30 days if additional time to pay is requested by the client.

Payment can be made online using the "Pay Now" link in your invoice, by phone with a credit card or by mailing in a check or money order. If paying by check or money order, your order will remain on hold in the Order Entry Dept. until payment is received. This will delay production time. If paying online, you MUST wait for us to email you an invoice. Invoices are emailed within 1 business day of receiving your order.

Always review your invoice carefully to confirm charges and make adjustments before submitting payment. Overpayments will remain on account to be applied to a future order unless a refund is requested. Refunds for overpayments are subject to a 5% service fee. Charges may not be disputed and will not be reversed once an order has been printed and/or shipped.

Refund Policy

All refunds are processed through our home office. Credit Card refunds will appear on your statement in 7-10 business days. Refund checks are issued and mailed within 5 business days of refund request.

Refunds on orders that are cancelled within one business day of payment will receive a full refund. Refunds on orders that are cancelled after one business day are subject to a 5% processing fee. Refunds on orders that are issued as compensation for printing errors or missed deadlines will receive a full refund. The refund must be requested within 30 days of delivery and all of the tokens must be returned to receive a full refund. Full refund will not be issued on a partial return. Refunds are not issued for printing errors if the error appeared on the approved proof. Refunds are not issued for delayed delivery resulting from incorrect shipping address if the order was shipped to the address that was approved on the proof.

Partial refunds of products or services issues as compensation for internal errors or missed deadlines are not subject to normal processing fees. The partial refund must be requested within 30 days of delivery to receive a partial refund. Partial refunds are not issued for printing errors if the error appeared on the approved proof. Partial refunds are not issued for delayed delivery resulting from incorrect shipping address if the order was shipped to the address that was approved on the proof. Any credit balance resulting from order changes and/or disputed charges will remain on account to be applied to future orders unless a refund is requested. Partial refunds are subject to a 5% processing fee.

Return Policy

Inspect your order carefully for errors, shortages and/or damage immediately upon receipt. If there are any issues with your order, contact our office before any items are used so we can address the situation. DO NOT USE OR DISTRIBUTE ANY ITEMS, EVEN IF SOME ARE OK, until any issues are resolved. In the event that a reprint or refund is due, the entire order must be returned before a reprint or refund can be processed. We will not accept a partial order return. Any issues must be brought to our attention within 30 DAYS of receiving the order. Reprints or refunds will not be issued after 30 days from delivery of the product.

Depending on the situation and if both parties agree, the customer may choose to keep any incorrect items and receive a partial refund which will be issued to their account to be applied to future orders. This is determined on a case by case basis.

Proofs

Proof approvals are required on all orders including exact repeat orders. Proofs are generally emailed 1-3 business days from the date your order is received, depending on the type of production and the number of orders in line in the art department when they receive yours. The proof is figured into the production time and will not delay production or shipping as long as you respond to the proof email within a reasonable time. Proof approvals received less than five business days prior to your originally scheduled ship date WILL NOT ship on time unless rush services are paid. Please also check your SPAM folder when expecting a proof. Making the payment on your order is NOT a proof approval. You must reply to the proof email with your approval before production will begin.

Check spelling and design layout carefully, even if you are supplying camera-ready art or are placing a repeat order. Proofs also include information about extra services such as drilling, aligning, and serial number, as well as shipping address, shipping method and date required, if applicable. WE ARE NOT RESPONSIBLE FOR PRINTING AND/OR SHIPPING ERRORS IF THE PROOF IS APPROVED.

We cannot accept provisional proof approvals. A proof approval with stipulations such as "approved as long as..." or "approved with the following changes..." are not considered approvals. If changes or corrections are needed to any part of the proof, the changes will be made and a revised proof will be emailed. Production will not begin until the final approval is received.

We will make several attempts to obtain a proof approval on paid orders. Failure to respond to the proof emails, snail mail, and/or phone calls for 90 days will be considered an implied approval and we will move forward with production and shipping. WE ARE NOT RESPONSIBLE FOR PRINTING AND/OR SHIPPING ERRORS ON ORDERS WITH IMPLIED APPROVALS.

Shipping Policy

All orders are shipped UPS Ground from San Antonio, Texas, unless otherwise requested. UPS Ground transit time in the continental US is 1 – 5 business days depending on the shipping destination. Expedited shipping is available upon request at an additional charge. Orders being shipped to Alaska or Hawaii can be shipped by United States Postal Service or UPS. International orders can be shipped via UPS or USPS and may incur customs fees or taxes. These extra fees are not included in the shipping price and payment is the responsibility of the recipient. We have no way of determining if these fees will be charged or estimating what they may be. We will not issue a refund for an order that is not delivered or delivered late due to unpaid taxes or customs fees. Transit time for orders shipped USPS is not guaranteed. Insurance is required on all orders shipped by USPS. Fed-Ex shipping is available on the customer's account. All orders shipped via Fed-Ex Ground will incur a \$10.00 pick-up fee for each box in the shipment. Orders shipped UPS on the customer's UPS account will incur a \$5.00 handling fee for each box.

Art Requirements

We will not fill an order that we know will not print well. Our Art Department will contact you if your design will not work or you are welcome to contact us with any questions. A different printing method or design changes may be required to insure the highest quality print.

We use two different methods of printing for single color orders and multi-color orders, therefore the art requirements for each are different. Designs that are too intricate or do not meet single color specifications can usually be printed using the multi-color method. If your nickels are printed using the multi-color method, you will be charged for multi-color nickels even if they are single color.

Whether you're ordering single color or multi-color nickels, always send art at least double the size so that there is enough detail when reduced to the imprint area. Never send your design/art with a wood background. This requires extra time be spent on your design and may add additional time or cost to your order.

Usually, all we need is the text information, the artwork (if applicable) and a general idea of how you want the information laid out and we will do all of the typesetting. We do not charge extra for typesetting.

The Art Department will not begin any work on a design until an order has been finalized with full payment.

If you are using a copyrighted/trademarked image or logo you must supply the image, we cannot find it for you. By sending the art we assume you have the right to use it and we are not responsible for obtaining permission to print the image. You assume all responsibility associated with using a copyrighted/trademarked image.

Imprint Area

The imprint area on the 1.5" wooden nickel is 1.25". The imprint area on the 2" wooden nickel is 1.75". The entire design must fit within the imprint area, the design cannot be printed any larger.

Outer Circle & Centering

We do not recommend including an outer circle or round background as part of your design. This may cause the design to appear off center when printed. The reason for this, our wooden nickels vary in size +/- 5/1000 of inch and our centering tolerance is the same which makes it impossible for us to keep the image perfectly centered on every piece. This slight centering variation is usually not noticeable with most images. However, if the design includes an outer circle or round background the off centering is much more noticeable. For this reason we recommend that if your design includes an outer circle/round background it be removed. If it cannot, we will print the design as is but we can't guarantee it will be centered on every piece and will not reprint an order if the design is within the centering range.

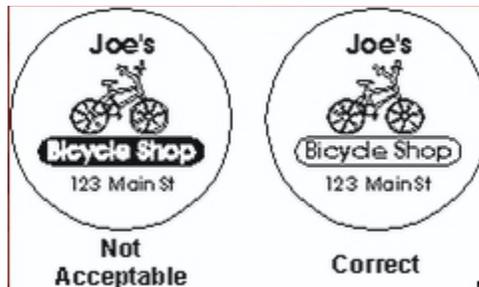
Single color Printing

Nickel designs are created on a computer and all single color work is done in black and white. The ink color is selected during the actual printing process. This is why we refer to single color art as "black and white". We do not print white on the wooden nickels. Any part of your design that appears in white will actually not print and therefore be the natural wood color.

Single color printing is done on an 1885 Chandler and Price letter press that has been modified to print several thousand pieces every hour. This high speed single color method of printing does not print large solid areas well. It will show the grain of the wood as well as any surface scratches and the wood pores. The amount of ink needed to completely cover large solid areas makes the ink act like paste. This causes smearing and ink transfer as well as jams that can damage the press and/or create excess amounts of waste. The image must be converted to an outline, like a coloring book picture. See picture below.

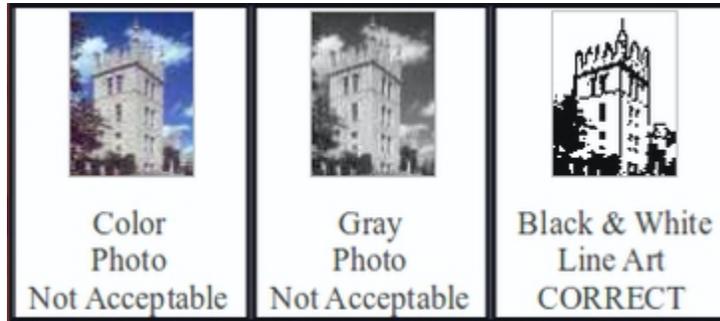


The single color method of printing also does not print white lettering on a black background. Logos/art that contains this type of lettering must be converted to black lettering on an outlined field. See picture below.



If you submit a design that does not meet the single color requirements and can't be changed so that it does, we may recommend multi-color printing. In addition to printing multiple color images, the multi-color printing method does not have the same restrictions as the single color printing method. The multi-color machines can print more detailed images, large solid areas and other design elements that cannot be printed on the single color machines. If you choose to proceed with an order under these circumstances, you will be charged for multi-color nickels, even if they are one single color.

Art Requirements - continued



Single color art must be sent as monochrome, black and white line art with no shades of gray. If you do not have the capabilities of converting your art/image to monochrome, we can do so, usually at no charge. However, if your art is complicated and cannot be easily converted you will incur an extra art charge. See picture below for monochrome art.

The ink we use for single color printing is rubber based ink and is non toxic. Stock single colors are; Black, Blue, Green, Red, Brown, Purple, Orange, Turquoise and Burgundy. Specific PMS colors are available at an additional charge. PMS colors will vary slightly since we are printing on wood.

Multi-color Printing

The multi-color printing method is capable of printing all colors except white. All design elements that should be white will actually not print and therefore be the natural wood color. We do not recommend printing in light colors such as yellow, beige, grey, etc..., as these colors do not show up well when printed on a light brown wood surface. If your logo/art contains light colors and cannot be changed, these colors should be outlined or bordered by a darker color to make them stand out against the wood. Lettering, unless very large and very bold, should not be outlined. Small thin lines will run together.

Send your art/logo in the colors you want them printed in. Spot colors will work better than photographs but photos do work fine. Colors will vary slightly since wooden nickels are not pure white. Colors may appear dark or dull, in which case our art department may make adjustments to your multi-color photo or graphic to make up for this difference. If you are concerned about how possible changes will look, please request pre-production samples (there is an additional charge and added production time for pre-production samples).

Multi-color ink is water based and non-toxic.

Laser Engraved Items

Laser engraved/cut images do not contain color. The design is etched into the wood and appears almost like a brand. However, art can be sent in full color, gray scale or monochrome line art and we will convert the image to the format we need. While laser engraved images do not contain color, the laser does recognize half tones and shades. Full color and grayscale images will have depth and contrast whereas monochrome images will be a single, flat consistency.

If you want wording added to a logo or art, you can send the text information, the artwork and a general idea of how you want the design laid out and we will do all of the typesetting. We do not charge extra for typesetting. Like printed wooden nickels, round laser engraved items can be created using the online wooden nickel designer.

Printed Wood and Leather Items

Leather items and YOYO's are printed using the multi-color printing method which is capable of printing all colors except white. All design elements that should be white will actually not print and therefore be the natural wood or leather color. We do not recommend printing in light colors such as yellow, beige, grey, etc..., as these colors do not show up well when printed on a light to medium brown surface. If your logo/art contains light colors and cannot be changed, these colors should be outlined or bordered by a darker color to make them stand out against the wood or leather. Lettering, unless very large and very bold, should not be outlined. Small thin lines will run together.

Send your art/logo in the colors you want them printed in. Spot colors will work better than photographs but photos do work fine. Colors will vary slightly since wooden nickels are not pure white. Colors may appear dark or dull, in which case our art department may make adjustments to your multi-color photo or graphic to make up for this difference. Like printed wooden nickels, leather coaster designs can be created using the online wooden nickel designer.

File Formats

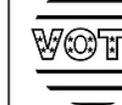
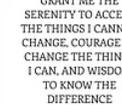
We use CorelDraw16 for editing artwork and creating designs and layouts. You may send us CorelDraw CDR files from any version of CorelDraw up to version 16. Always convert all text to curves before sending. We may not have all the same fonts that you are using.

If you are using Adobe Illustrator, save your file in version comparable to Corel 16 or earlier, as an AI or EPS and convert all text to outlines. Macintosh users need to save in PC format.

Other graphics programs (from scanners or digital cameras, etc.) usually can export to TIF, JPG or BMP files. These files should be saved as 600 DPI at double size so that there is enough detail when we reduce it down to the imprint size. If sending multiple files DO NOT send a ZIP file. Send each file individually.

PNG files are recommended if you are using the Wooden Nickel Designer to create your wooden nickel design. Other file types are acceptable but may not preview clearly on the Designer or may not preview at all.

Non-customizable Stock Designs

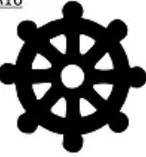
31a WOODEN NICKEL United States Of America 	R2a WOODEN NICKEL United States Of America 	R3a TUIT 	R4a WOODEN DOLLAR United States Of America 	R5a GOOD FOR ONE DRINK 	SOT SUPPORT OUR TROOPS The Price of Freedom Is NOT Free! UNITED STATES OF AMERICA 	DTAWN WOODEN NICKEL Don't Take Any WOODEN NICKELS United States of America 
Sc1 KEEP UP THE GOOD WORK 	Sc2 ORTHODONTIST FOR CHILDREN & ADULTS 	Sc3 RAIN CHECK 	Sc4 SUPER JOB! 	Sc5 HAPPY BIRTHDAY LET'S PARTY 	Sc6 HAPPY BIRTHDAY 	Sc7 WELCOME NEW BABY 
Sc8 LUCKY WOODEN NICKEL 	Sc9 RECYCLE 	Sc10 VOTE DEMOCRAT 	Sc11 VOTE REPUBLICAN 	Sc12 VOTE 	Sc13 GOOD FOR ONE DESSERT 	Sc14 GOOD FOR ONE ICECREAM 
Sc15 READING IS FUN! 	Sc16 CENTS OF HUMOR 	Sc17 FUNNY MONEY 	Sc18 25th ANNIVERSARY Number can be changed 	Sc19 GOOD FOR ONE RIDE 	Sc20 GOOD FOR ONE RIDE 	Sc21 MAGIC IS FUN 
Sc22 	Sc23 	Sc24 GOD GRANT ME THE SERENITY TO ACCEPT THE THINGS I CANNOT CHANGE, COURAGE TO CHANGE THE THINGS I CAN, AND WISDOM TO KNOW THE DIFFERENCE 	Sc25 ONE DOLLAR Amount can be changed 	Sc26 FIFTY CENTS Amount can be changed 	Sc27 \$1.00 OFF Amount can be changed 	Sc28 10% OFF Percentage can be changed 
Sc29 ADMIT ONE 	Sc30 GOOD FOR ONE ENTREE 	Sc31 GOOD FOR ONE APPETIZER 	Sc32 WARNING! 	Sc33 GOOD JOB! 		
R1a-C WOODEN NICKEL UNITED STATES OF AMERICA 	R2a-C WOODEN NICKEL UNITED STATES OF AMERICA 	R4a-C WOODEN DOLLAR UNITED STATES OF AMERICA 	R5a-C GOOD FOR ONE DRINK 	SOT-C SUPPORT OUR TROOPS The Price of Freedom Is NOT Free! UNITED STATES OF AMERICA 	Mc1 No One Does It Better U.S.A. Support Our Troops 	Mc2 God Bless Those That Go Fight The Dragons USA 
Mc3 PROUD TO BE AN AMERICAN LAND OF THE FREE 	Mc4 GOOD FOR ONE BEVERAGE 	Mc5 HAPPY BIRTHDAY LET'S PARTY 	Mc6 HAPPY BIRTHDAY! 	Mc7 WELCOME NEW BABY Diaper & word color can be changed 	Mc8 LUCKY WOODEN NICKEL 	Mc9 REUSE RECYCLE REDUCE 
Mc10 VOTE DEMOCRAT 	Mc11 VOTE REPUBLICAN 	Mc12 VOTE 	Mc13 GOOD FOR ONE DESSERT 	Mc14 GOOD FOR ONE ICECREAM 	Mc15 READING IS FUN! 	Mc16 CENTS OF HUMOR 
Mc17 25 YEARS Number can be changed 	Mc18 25th ANNIVERSARY Number can be changed 	Mc19 GOOD FOR ONE RIDE 	Mc20 GOOD FOR ONE RIDE 			
Ds1 DESIGNATED DRIVER 	Ds2 GOOD FOR ONE MIXED DRINK 	Ds3 GOOD FOR ONE PREMIUM DRINK 	Ds4 GOOD FOR ONE CALL DRINK 	Ds5 GOOD FOR ONE WELL DRINK 	Ds6 GOOD FOR ONE GLASS OF WINE 	Ds7 GOOD FOR ONE SHOT 
Ds8 GOOD FOR ONE BEER 	Ds9 GOOD FOR ONE BEER 	Ds10 GOOD FOR ONE BEER 	Ds11 GOOD FOR ONE DOMESTIC BEER 	Ds12 GOOD FOR ONE IMPORT BEER 	Ds13 GOOD FOR ONE PINT 	Ds14 GOOD FOR ONE CUP OF COFFEE 
Ds15 GOOD FOR ONE SODA 	Ds16 GOOD FOR ONE BEVERAGE 					

Free Clip Art

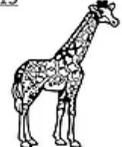
Wn1 	Wn2 	Wn3 	Wn4 
WNCA1b 	WNCA2b 	WNCA3b 	WNCA4b 

FCA1 	FCA2 	FCA3 	FCA4 	FCA5 	FCA6 	FCA7 
FCA8 	FCA9 	FCA10 	FCA11 	FCA12 		
FMC1 	FMC2 	FMC3 	FMC4 	FMC5 	FMC6 	FMC7 
FMC8 	FMC9 	FMC10 	FMC11 	FMC12 	FMC13 	FMC14 
FMC8 	FMC9 	FMC10 				
BCA1 	BCA2 	BCA3 	BCA4 	BCA5 	BCA6 	BCA7 
BCA8 	BCA9 	BCA10 	BCA11 	BCA12 	BCA13 	BCA14 
BCA15 	BCA16 	BCA17 				

Free Clip Art

MCA1	MCA2	MCA3	MCA4	MCA5	MCA6	MCA7
						
MCA8	MCA9	MCA10	MCA11	MCA12	MCA13	MCA14
						
MCA15	MCA16	MCA17	MCA18	MCA19	MCA20	MCA21
						
MCA22	MCA23	MCA24	MCA25	MCA26	MCA27	MCA28
						
MCA29	MCA30	MCA31	MCA32	MCA33	MCA34	MCA35
						
MCA36	MCA37	MCA38	MCA39	MCA40	MCA41	MCA42
						
MCA43	MCA44	MCA45	MCA46	MCA47	MCA49	MCA50
						
					Your state available	Your state available
RCA1	RCA2	RCA3	RCA4	RCA5	RCA6	RCA7
						
RCA8	RCA9	RCA10	RCA11	RCA12	RCA13	RCA14
						

Free Clip Art

SMCA1 	SMCA2 	SMCA3 	SMCA4 	SMCA5 	SMCA6 	SMCA7 
SMCA8 	SMCA9 	SMCA10 	SMCA11 	SMCA12 	SMCA13 	SMCA14 
SMCA15 	SMCA16 	SMCA17 	SMCA18 	SMCA19 	SMCA20 	SMCA21 
ACA1 	ACA2 	ACA3 	ACA4 	ACA5 	ACA6 	ACA7 
ACA8 	ACA9 	ACA10 	ACA11 	FCA12 	FCA13 	BCA14 
TCA1 	TCA2 	TCA3 	TCA4 	TCA5 	TCA6 	TCA7 
TCA8 	TCA9 	TCA10 	TCA11 			
GCA1 	GCA2 	GCA3 	GCA4 	GCA5 	GCA6 	GCA7 
GCA8 	GCA9 					

Free Clip Art

FRCA1 	FRCA2 	FRCA3 	FRCA4 	FRCA5 	FRCA6 	
MTMC1 	MTMC2 	MTMC3 	MTMC4 	MTMC5 	MTMC6 	
MTCA1 	MTCA2 	MTCA3 	MTCA4 	MTCA5 	MTCA6 	MTCA7 
MTCA8 	MTCA9 	MTCA10 	MTCA11 			

Wooden Nickel Order Form

Size:

Standard 1.5"

Jumbo 2"

Imprint:

One Color

Multi-color

Laser Engraved

Quantity _____

Ink Color _____
(for one color imprint only)

Side 1

Clip Art # _____

Top Curve Text _____

Middle Text _____

Bottom Curve Text _____

Side 2

Clip Art # _____ OR Stock Design # _____

Top Curve Text _____

Middle Text _____

Bottom Curve Text _____

Extras

Aligning Drilling Ball Key Chains

Numbering - Starting # _____

Shipping

Name _____

Company _____

Address _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Email Address _____